

# NSSE 2015 Administration Summary

University of North Dakota



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# **Administration Summary**

This report provides an overview of your NSSE administration, including details about your population and sample, response rates, representativeness of your respondents, survey customization choices, and recruitment message schedule. This information can be useful for assessing data quality and planning future NSSE administrations.

# **Population and Respondents**

The table at right reports your institution's population sizes, how many students were sampled (whether census-administered or randomly selected), and how many completed the survey.

Survey completions	First-year	Senior
Submitted population	2,175	3,319
Adjusted population <sup>a</sup>	1,940	2,938
Survey sample <sup>b</sup>	1,933	2,929
Total respondents <sup>b</sup>	362	549
Full completions <sup>c</sup>	296	455
Partial completions	66	94

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- a. Adjusted for ineligible students and those for whom survey requests were returned as undeliverable.
- b. Targeted, experimental, and locally administered oversamples were not included.
- c. Completed at least one demographic question after the core engagement items on the survey.

# **Response Rate and Sampling Error**<sup>a</sup>

The table below summarizes response rates and sampling errors for your institution and comparison groups. For more information see NSSE's Response Rate FAQ: nsse.indiana.edu/pdf/Resp\_Rate\_FAQ.pdf

	First-yeur				Selliol			
	UND	Plains Public	Carnegie Class	NSSE 2015	UND	Plains Public	Carnegie Class	NSSE 2015
Response rate	19%	23%	18%	23%	19%	24%	21%	26%
Sampling error <sup>b</sup>	+/- 4.6%	+/- 0.9%	+/- 0.5%	+/- 0.2%	+/- 3.8%	+/- 0.8%	+/- 0.4%	+/- 0.1%

a. Comparison group response rate and sampling error were computed at the student level (i.e., they are not institution averages).

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#### Representativeness and Weighting

The first table at right reports on variables submitted in your population file. Respondent and population percentages are listed side by side as a convenience to see how well the characteristics of your respondents reflect your first-year and senior populations. For more respondent characteristics, refer to your *Respondent Profile* report.

NSSE weights results by institutionreported sex and enrollment status so institutional estimates reflect the population with respect to these characteristics. The second table at right provides the respondent and population proportions used to calculate your 2015 weights. For more information, see nsse.indiana.edu/html/weighting. cfm

Representativeness	First-	year	Senior	
·	Respondent %	Population %	Respondent %	Population %
Female	64	45	58	43
Full-time	99	92	78	74
First-time, first-year	99	91	N/A	N/A
Race/ethnicity <sup>a</sup>				
Am. Indian or Alaska Native	2	1	2	2
Asian	2	1	2	2
Black or African American	1	2	2	3
Hispanic or Latino	2	3	3	3
Native Hawaiian/Other Pac. Isl.	0	0	0	0
White	87	81	79	80
Other	0	0	0	0
Foreign or nonresident alien	2	8	4	4
Two or more races/ethicities	3	3	4	2
Unknown	1	1	3	3

a. Based on the IPEDS categories (not available for Canadian institutions) submitted in the population file. Results not reported for institutions without full (at least 90%) race/ethnicity information in the population file.

Veighting	First-	year	Senior		
	Respondent %	Population %	Respondent %	Population %	
Full-time, female	64	44	47	34	
Full-time, male	35	48	30	40	
Part-time, female	0	1	11	9	
Part-time, male	1	7	12	17	

b. Also called "margin of error," sampling error is an estimate of the amount the true score on a given item could differ from the estimate based on a sample. For example, if the sampling error is +/- 5.0% and 40% of your students reply "Very often" to a particular item, then the true population value is most likely between 35% and 45%.



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# **Population File**

Your institution provided a population file for survey administration and was afforded an opportunity to update it.

#### Population file options

Included "group" variables <sup>a</sup>	Yes
Identified an oversample <sup>b</sup>	No
Updated to identify ineligible students <sup>c</sup>	Yes
Identified students who completed BCSSE 2014 <sup>d</sup>	BCSSE

- a. Institutions had the option to include additional variables in their population files for oversampling or for their owpost hoc analyses. Up to five "group" variables were allowed; If formatting specifications were met, Group 1 can be used in the Report Builder-Institution Version.
- b. Institutions that did not survey all first-year and senior students (census) had the option to oversample a segment of their population. Oversamples may also be used to survey students in other class years.
- c. Institutions had the option to update their population files to identify students who did not return to campus in the spring or otherwise did not meet NSSE eligibility criteria.
- d. Institutions that participated in the Beginning College Survey of Student Engagement (BCSSE) can identify BCSSE survey respondents  $in their NSSE \ population \ file. \ This \ information \ is \ required \ to \ receive \ the \ longitudinal \ results \ in \ the \ BCSSE-NSSE \ Combined \ Report.$

# **Survey Options**

The options at right were available to customize the content of your NSSE survey and to collect complementary data from companion surveys.

## Administration features

Sample type	Census	
Recruitment method	Email	
Incentive offered	Yes	
Survey version	U.S. English	
Institution logo used in survey	Yes	
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#### Additional question sets and companion surveys

Asked optional sexual orientation question	No
Topical module(s)	FY Experiences / Sr Transitions
Consortium	None
BCSSE 2014	No
FSSE 2015	No

#### **Recruitment Messages**

Students received up to five direct contacts. Your institution had the option to customize message content and timing.

#### Message schedule

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	Date	First-year	Senior	
Invitation	02/10/2015	8%	7%	
Reminder 1	02/18/2015	11%	10%	
Reminder 2	02/26/2015	14%	14%	
Reminder 3	03/04/2015	16%	16%	
Final reminder	04/14/2015	19%	19%	

#### **Report Customization**

Your institution had the option to customize the comparison groups used in reports. The group selected for the Snapshot comparisons is identified with an asterisk.

### Comparison groups for NSSE core survey reports

Group 1	Plains Public (customized)	
Group 2	Carnegie Class* (default)	
Group 3	NSSE 2015 (customized)	

# Comparison groups for additional question set report(s)

Topical Module: FY Experiences / Sr Transitions	Carnegie-subgroup (customized)